



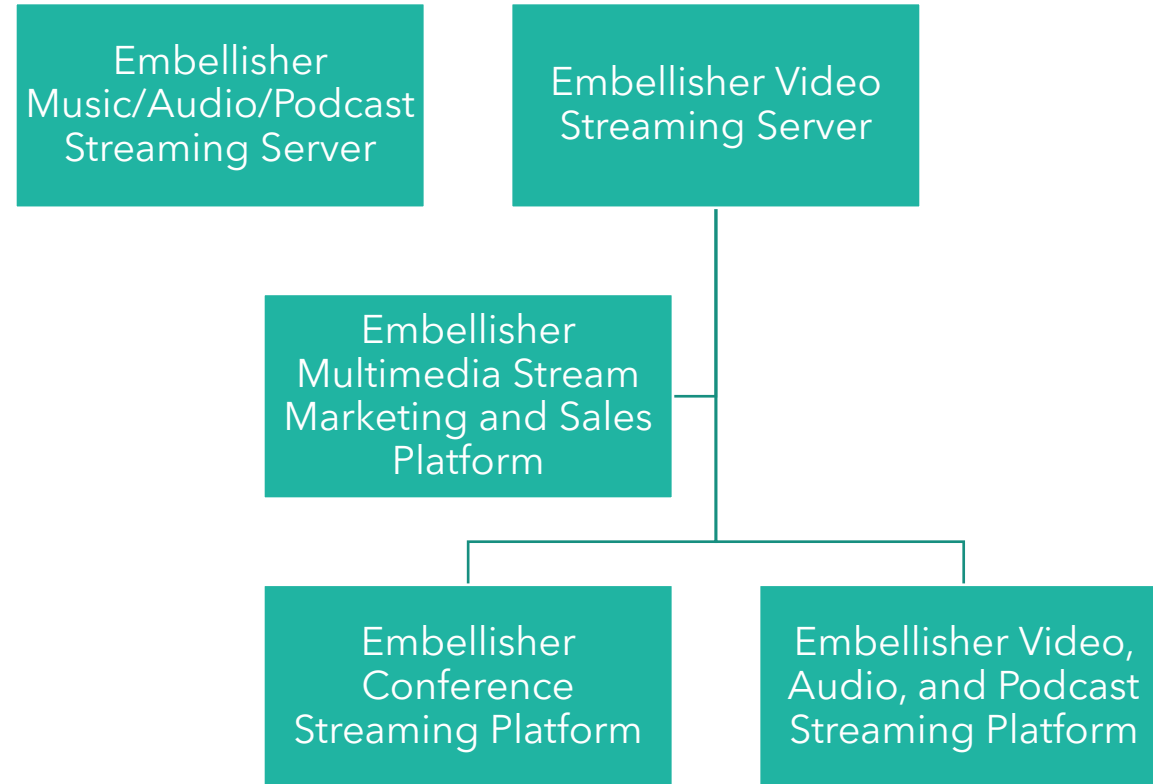
Embellisher Multimedia Stream

Professor James Musgrave

Organization of Stream Servers and Tour



Three Services, Two Private Servers



Examples of Monetized Streaming for Clients

Creation of Content (ePub3, .mp3, .mp4, .mkv, etc.)

Creation of Marketing ePub3 Sales Vehicle

Buyers Register and Pay for Promoted Media inside Marketing and Sales Vehicle.

Payment Goes to Client's Stripe Account

- Client has a Stripe payment account in the Embellisher Multimedia Stream platform.
- Names and emails of paid buyers are collected inside the sales ePub3 vehicle and saved in the private database of EMRE broadcaster/client.
- List of paid buyers' names and emails from client's private database is sent to EMRE Publishing's main server technician and lead developer Ilonka Melocek.
- Ilonka creates private login name and password for each paid buyer.
- Ilonka delivers client's login and password info to client's specific Admin or Publisher private account and specific paid program being delivered.

Video of Ilonka Establishing Private Login and Password for Paid Buyer

The screenshot displays the Cloud Control interface for a specific server. At the top, the navigation bar includes the Cloud Control logo, the website URL www.BANDICAM.com, and links for Client Area, Live Chat, and a phone number. Below this, a menu bar contains options for SERVERS, NETWORK, STORAGE, ACCOUNT, and a green Create button. The main content area is titled 'Server#776644' and shows the server's IP address (hwsrv-776644.hostwinddns.com) and specifications (2 Cores / 6 GB / 100 GB SSD / Seattle / Ubuntu 18.04). It also indicates the server is RUNNING. A horizontal menu allows switching between Overview, Graphs, Firewall Profile, Volumes, ISOs, Upgrade/Downgrade VM, Logs, and Manage IP's. Below this, four summary cards are visible: Main IP (104.168.250.59), Product (SSD Cloud 4), Bandwidth (25.76 GB of 2 TB), and Billing Cycle (Monthly). At the bottom, there are sections for SSH KEYS and PASSWORD, each with buttons to change or view the respective information. A chat bubble in the bottom right corner prompts the user to 'Need help? Chat now!'.

Cloud Control BY HOSTWINDS

www.BANDICAM.com

Client Area Live Chat 888-404-1279

SERVICES NETWORK STORAGE ACCOUNT Create

Server#776644

hwsrv-776644.hostwinddns.com

2 Cores / 6 GB / 100 GB SSD / Seattle / Ubuntu 18.04

Actions Shutdown

RUNNING

Overview Graphs Firewall Profile Volumes ISOs Upgrade/Downgrade VM Logs Manage IP's

Main IP

104.168.250.59

2607:5501:3000:c6c::2

Product

SSD Cloud 4

Downgrade To Unmanaged

Bandwidth

25.76 GB of 2 TB

Billing Cycle

Monthly

Change Billing Cycle

SSH KEYS

CHANGE SSH KEYS MANAGE SSH KEYS

PASSWORD

View Password Change Password

Need help? Chat now!

Four Plans at EMRE Publishing

- Basic Plan entitles client to a single ePub3 marketing vehicle developed in the Creator Studio by client and marketed direct to consumers (rifled approach). Money paid to EMRE Publishing, or client can market ePub3 vehicle alone, using the specified direct ePub3 link to the vehicle. Total Cost = \$50.00 (Publisher level access in the Embellisher Multimedia Stream platform. Client keeps names and email addresses of buyers.) \$5.00 per month to continue membership. Limit one project per month.
- Premium Plan entitles client to a single ePub3 marketing vehicle developed in the Creator Studio by EMRE Publishing and marketed direct to consumers (rifled approach). Marketing funds paid to EMRE Publishing or client can market vehicle alone, using the specified direct ePub3 link to the vehicle. Total Cost = \$100.00 (Publisher level access in the Embellisher Multimedia Stream platform. Client keeps names and email addresses of buyers.) \$10.00 per month to continue membership. Limit one project per month.
- The Gold Plan gives an author Admin privileges to create, price, and sell titles. The plan also includes live, interactive conferencing, video, and audio stream broadcasting. EMRE Publishing will also market for the author using Amazon, Facebook and Google ads. Author pays but EMRE's expertise is great to rifle onto specific audiences. Author can also load other multimedia eBooks, podcasts, musical broadcasts or other programs in the Admin and sell courses through the application as well. Total Setup Cost = \$500.00 (Admin level access in the Embellisher Multimedia Stream platform. Client keep names and email addresses of buyers.) \$15.00 per month to continue membership. Limit one EMRE Publishing produced project per month. Unlimited Client produced projects per month.
- The Platinum Author Plan gives author Admin privileges to create, price, sell and market titles. The plan also includes interactive conferencing, live-stream, interactive video and audio stream broadcasting. EMRE will market titles through Google, Facebook and Amazon. Author can also promote with coupons, sell courses, and create "all books one price" subscriptions plans for readers. Also includes 4-week training course from Professor Musgrave. Total Setup Cost = \$650.00 (Admin level access in the Embellisher Multimedia Stream platform. Client keep names and email addresses of buyers.) \$20.00 per month to continue membership. Limit two EMRE Publishing produced projects per month. Unlimited Client produced projects per month.

The Guided Tours

- Professor Musgrave will now give all clients the guided tour of each of the platforms and demonstrate how they are used. The tours will be recorded for later viewing.
- Tour 1: The Embellisher Multimedia Marketing Streaming platform.
- Tour 2: The Embellisher Conference Streaming platform.
- Tour 3: The Embellisher Video, Audio, and Podcast Streaming platform.

Some Uses for Each Platform.

Platform #1: Embellisher Multimedia Marketing Streaming Platform

- Creation of marketing and sales vehicles (ePub3 multimedia) for A2C (Artist 2 Client) promotions and purchases.
- Creation, marketing and promotion of print and eBook copies of texts.
- Creation, marketing and promotion of online courses, podcasts, videos, music performances (recorded and live), and live-streamed events.
- Used for interactive education in combination with Conferencing platform, live-streams and podcasting.
- Container used for performances such as live concerts, live book signings and readings, recorded podcasts, recorded videos, and other streamed educational and promotional events.

Platform #2: The Embellisher Conference Streaming Platform

- In conjunction with the Embellisher Streaming platform, and the Embellisher Video, Audio, and Podcast Streaming platform, it allows members to hold live conferences and webinars for teaching purposes to world audiences.
- Used with Platforms #1 and #3, to entertain, instruct, and promote, utilizing the YouTube stream, video stream, and other features of those other platforms.
- A way to hold live-stream interviews with other artists/fans to promote your creations.

Platform #3: The Embellisher Video, Audio, and Podcast Streaming Platform

- Used with high-quality recording cameras and equipment, EMRE members can monetize and stream videos using the Embellisher Multimedia Stream Marketing platform as the distribution/payment vehicle.
- Promotional and live streamed events, such as concerts, plays, readings, family reunions, book signings and product launches. This platform is your personal broadcasting network similar to having a private YouTube platform. Fans can comment, share and chat on your page. Videos can be shared, embedded and emailed.
- Young people can create private videos on their smartphones to broadcast across the mobile devices of their friends using platform #1 (epub3).
- Use with Platform #2 to monetize your videos at scheduled times/dates.
- This will be upgraded in the near future so that our members can stream their own private TV channel to their clients and fans.

The Tour

Thanks for your attention. I will use the Embellisher Conference Stream platform to take you on the tours from here on out. I will also discuss your two assignments (one group and one individual), and I will demonstrate the features in each of the four platforms. There will also be an introduction to the Creator Studio tutorials that can be used to learn the features of ePub3 development. Any creative ideas coming from you about how you would or will use any of these platforms will be very productive for us all!